



## SUPPORTING PROJECT IMPLEMENTATION IN CHINA

Concrete results are the right measure for success!

### **Management Experts St. Gallen**

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## FROM THE CONCEPT PHASE TO A SUCCESSFUL IMPLEMENTATION

Again and again, organizations invest lots of energy and effort into the development of good concepts and detailed project plans, but then the desired results do not materialize since **the implementation of the defined measures** is not successful. The reasons for this can be manifold: either the organization either does not see the need for change, or the concept is just not understood or the necessary resources are not available, to name just a few.

As **Management Experts St. Gallen**, we have a lot of experience in designing and implementing such change processes and we follow here a holistic approach. We involve the relevant players at an early stage, typically already in the concept phase, and thus create multiplier within the organization that will help drive the implementation later-on. We attach great importance to the needed competencies and capabilities and carry out appropriate training measures if necessary. We support our customers in creating a realistic project plan and critically review the availability of the necessary resources. The analysis of possible obstacles and the definition of measures to overcome them is an integral part of our planning phase.

Since we know both **cultures** very well and work in mixed teams whenever

possible, cultural aspects are comprehensively taken into account in our projects. We ensure that there are not two project teams, one Chinese and one German, but that only one joint project team develops and grows together.

With our experience in **project management**, we ensure that you have a functioning **control system** of the defined measures and the results, so that you can make adjustments in time if needed.

Since we as **Management Experts St. Gallen** offer a comprehensive range of **consulting, training and coaching services**, we can provide the right methods and skills that are required in the specific case. Through our network we have also access to additional resources if needed. At the same time, it is always our goal to enable your organization to drive future steps without further external support.

Does this sound interesting to you? Then contact us to arrange a personal call or request further information from us.

**I am looking forward to hearing from you.**

### OUR EXPERT – YOUR CONTACT



**Dr. Claus Knoth** supports already for over 30 years European companies in projects with special focus on China. Since his studies in Beijing he has worked as a strategy consultant, organizational developer as well as management trainer and coach.

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